

\$1 Billion Sales Milestone

***On Thursday, March 14
Gore fiscal year-to-date
sales topped \$1 Billion.***

***This is the first time the
Gore Enterprise has reached
this milestone in our 38 year
history. Congratulations to all
associates and our global
Electronic, Fabric, Industrial
and Medical Divisions.***

New Technologies & Applications

New Regulations Lead to High Visibility Workwear

Andrea Oberegelsbacher, Cavaion

The new European regulation for the security of 'road workers' (EN471) states that all workers should wear high visibility clothes. This has led the end users to change their workwear.

Gore Italy has taken this opportunity to introduce a product known as Tornado GORE WINDSTOPPER garments on the Italian market. Fleece is combined with a high visibility product to offer a highly breathable, windproof fabric, which conforms to European regulations.

Market reaction has been very positive. In fact, first-year sales have exceeded forecast by a factor of six.

This fabric construction typically replaces a cotton-wool lining, but it also could be used for workwear sweaters or jackets. Potential markets include utilities, airports, highways, and road construction.